



StiftungSchweiz launches the first portal for the Swiss philanthropy and charity sector

Press Release

The strategic partnership between StiftungSchweiz and Zurich Cantonal Bank was announced in November 2018. The aim of this merger is to advance the digital transformation of Swiss philanthropy. Today's live launch of stiftungschweiz.ch will turn the previous foundation directory into the first online portal for the non-profit sector: a marketplace that simplifies the dialogue between donors, charitable foundations, project sponsors and service providers, and thus sustainably increases efficiency in the application process, creates better transparency and ensures a greater impact.

Basel, 21st October 2019 – the stiftungschweiz.ch portal acts as a central source of comprehensive information on organisations, projects, events, jobs and statistics from the Swiss philanthropy and charity sector, ensuring it is up to date and accessible at all times.

Efficient matching between charitable foundations and project sponsors

Using the portal, StiftungSchweiz offers an extremely efficient matching process between charitable foundations and project sponsors (NGOs, NPOs, associations), while also providing them with a comprehensive range of digital tools. This will significantly improve the efficiency and effectiveness of fundraising and application management.

Donate directly online

In addition to institutional stakeholder groups, private donors are now getting their money's worth, too. The portal brings together over 5,000 organisations and projects, each represented by their own microsite to which donations can be made directly online (e.g. via TWINT). A personal dashboard provides an overview of donation activities and tax return certificates at all times.

The first magazine for Swiss philanthropy

In addition to the new platform and numerous digital services, the end of October will see StiftungSchweiz launch "The Philanthropist", the first and only publication of its kind covering the world of Swiss philanthropy and foundations. "The Philanthropist" will be published four times a year in German, English and French, with a circulation of 35,000 copies and as a web magazine (thephilanthropist.ch).

The new portal – stiftungschweiz.ch – is ready to use and invites organisations to create their own microsite (organisation and project portraits), thus introducing and presenting themselves to a wider audience. All services on stiftungschweiz.ch will be available to all users free of charge until 15 January 2020.



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About StiftungSchweiz

StiftungSchweiz is committed to philanthropy that achieves a great deal with as little effort as possible, that is visible and tangible to all, and that brings pleasure. With the online portal stiftungschweiz.ch and innovative digital services, StiftungSchweiz promotes dialogue between donors, sponsors, project sponsors and service providers, and sustainably increases the transparency and efficiency of philanthropic activities. The portal continuously lists all charitable foundations established in Switzerland. To date, this leading database has over 13,000 entries with practical information, making it an indispensable source of information for charitable foundations, project sponsors seeking funding and service providers. To complement its portal, StiftungSchweiz is launching "The Philanthropist", the only publication of its kind covering the world of Swiss philanthropy and foundations. The magazine will be published four times a year in German, English and French, with a circulation of 35,000 copies and as a web magazine (thephilanthropist.ch). StiftungSchweiz is an initiative of Basel Philanthropy Services AG, which was founded in 2014 by foundation expert Dr Peter Buss. The company is economically independent and has no obligations to third parties.